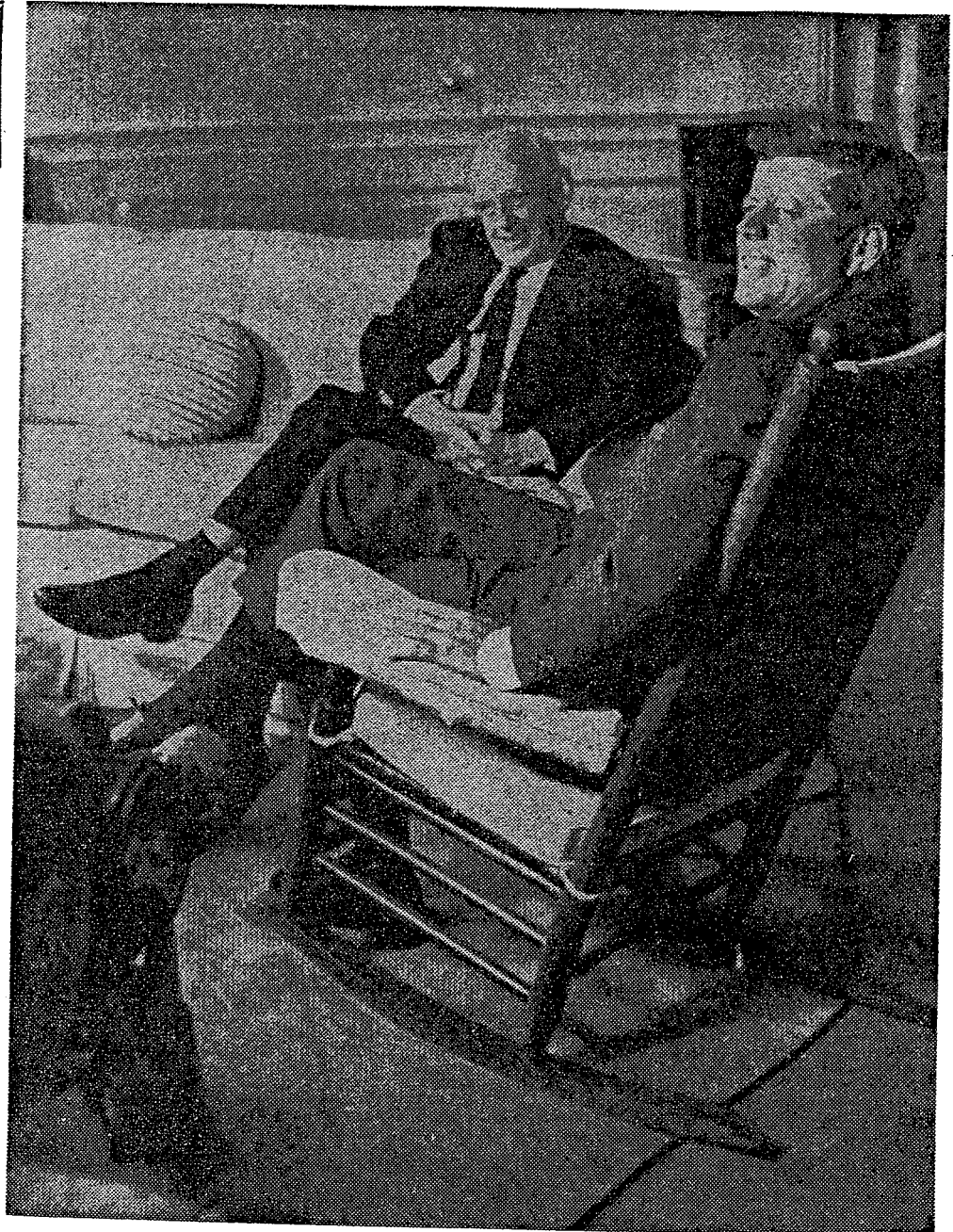


The Man—Vigor, Poise, Brilliance, Wit

**Kennedy
Assassinated**

THE SYMBOL—As much a symbol of the New Frontier as Kennedy himself, was the rocking chair. Here, the President turns in his chair to face cameramen as he poses with the 1936 Republican presidential candidate, Alf Landon.





RELAXED — The President passes his hand over his forehead during one of the innumerable banquets he attended during over 2½ years in office. He is plainly relaxed before receiving the Anti-Defamation League of B'nai B'rith's gold medalion "for distinguished contributions to the enrichment of our democratic heritage."



INFORMAL — Quite evidently at ease during a public appearance, JFK smiles while awaiting his turn to speak. Kennedy was popular with photographers for the variety of expressions he displayed for their cameras.

QUICK PUFF — Kennedy sends up a big cloud of smoke as he puffs on a cigar while watching New Year's Day football bowl game in Miami this year. The late President apparently enjoyed an occasional smoke — especially when at ease.

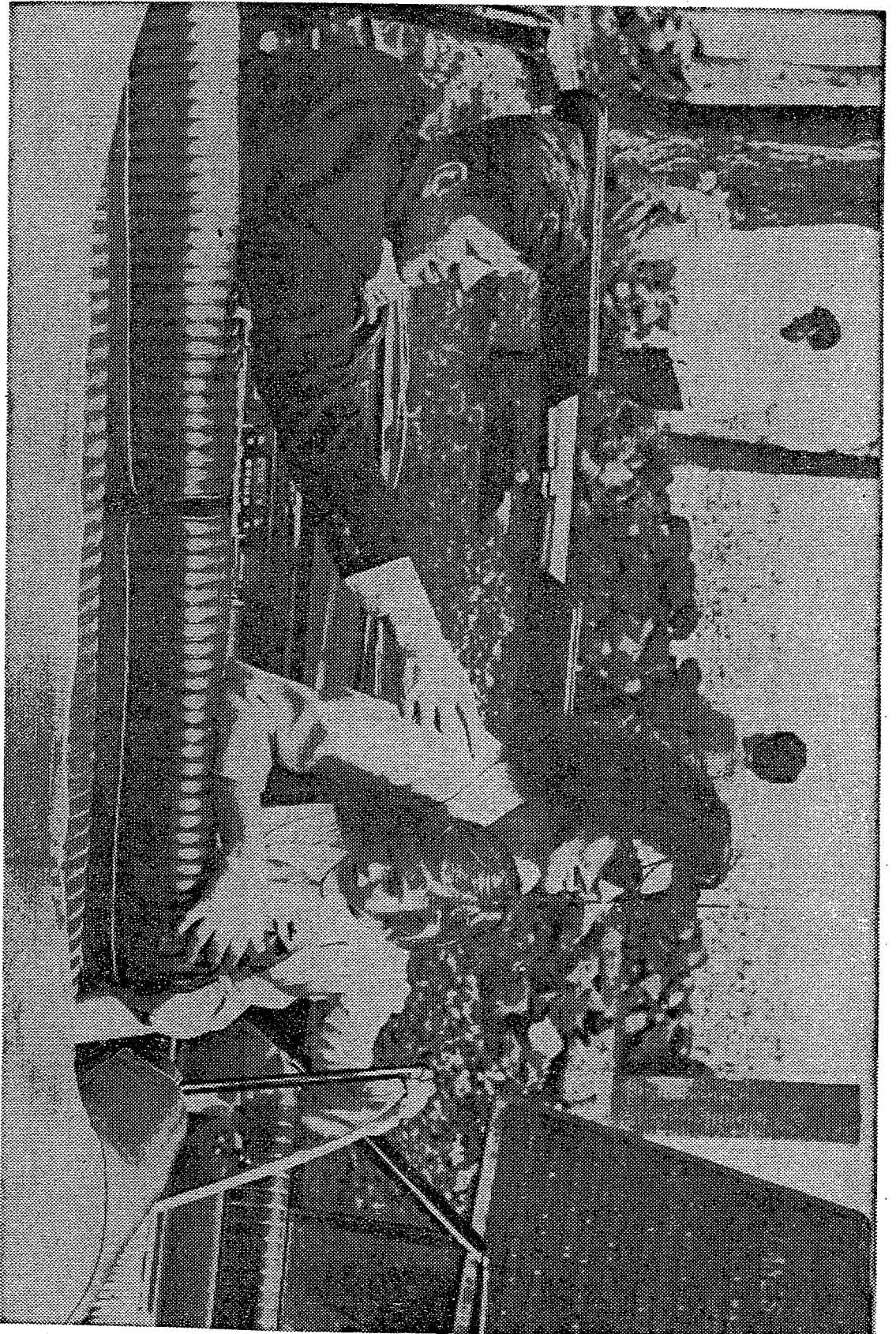


USUAL ROUTINE — As most Presidents have done this century, President Kennedy opened the 1963 American League baseball season with a fancy-armed pitch. At left is Sen. Abraham Ribicoff, D-Conn.





FOR JOHN JR. — Kennedy gives son John Jr. a jeweled Black Watch dirk presented to the Chief Executive during an appearance last week of the Royal Highland Regiment at the White House. Daughter Caroline peers over her father's shoulder.



BATTLEFIELD TOUR.
ISTS.—Seven months ago, President and Mrs. Kennedy and their five-year-old daughter Caroline stopped at Gettysburg

(Pa.) Battlefield marker during a tour of the national park where 100 years ago the North and South fought a bloody three-day battle.